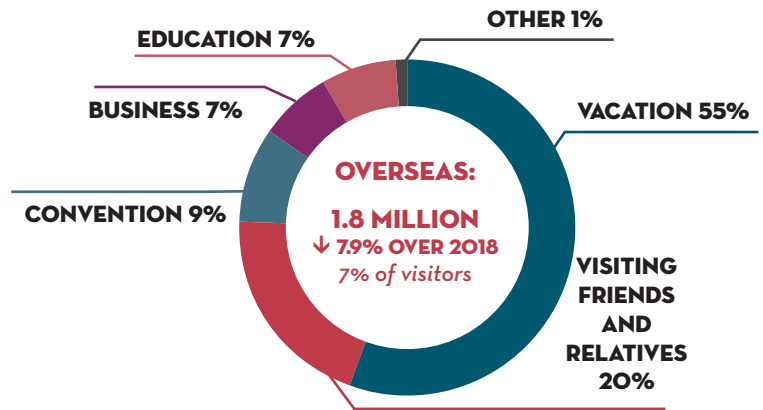
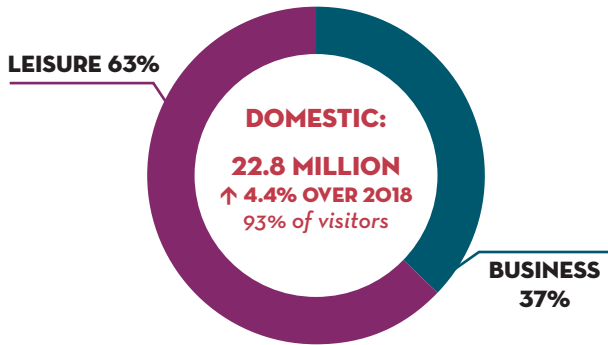


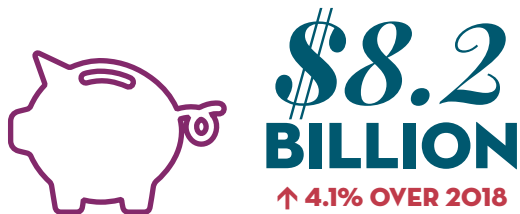
# WASHINGTON, DC VISITATION AND IMPACT (2019)

**TOTAL VISITORS**  
*24.6 Million*  
**10TH YEAR OF RECORD VISITATION**  
↑ 3.4% OVER 2018



Source: MMGY Travel Intelligence/Travel Market Insights, National Travel & Tourism Office, U.S. Department of Commerce (TMI)

## TOTAL VISITOR SPENDING



Source: IHS Markit

## LENGTH OF OVERNIGHT STAY



Source: MMGY Travel Intelligence/TMI

## DC VISITOR IMPACT



Without visitor revenue, DC would need to collect an average of

**\$2,920/Year**

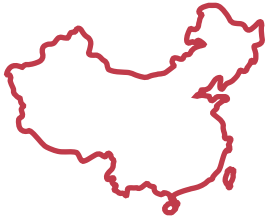
in additional local taxes from

**307,000**

households to compensate.

Source: IHS Markit

## TOP OVERSEAS MARKETS TO DC



### #1 CHINA

11% OF OVERSEAS VISITORS  
190K VISITORS

- 2. UK 170k
- 3. INDIA 133k
- 4. GERMANY 131k
- 5. SOUTH KOREA 110k
- 6. FRANCE 98k
- 7. AUSTRALIA 66k
- 8. ITALY 58k
- 9. BRAZIL 55k
- 10. SPAIN 52k

Source: TMI

## TOP DOMESTIC MARKETS TO DC



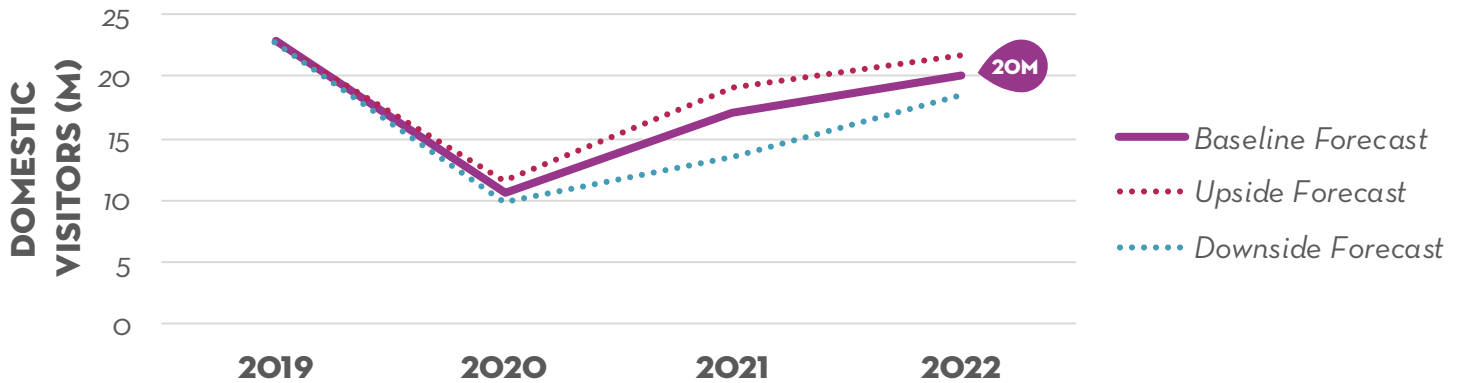
### #1 NEW YORK

6% OF SPEND

- 2. BOSTON, MA
- 3. PHILADELPHIA, PA
- 4. LOS ANGELES, CA
- 5. SAN FRANCISCO, CA
- 6. CHICAGO, IL
- 7. SEATTLE, WA
- 8. ATLANTA, GA
- 9. VIRGINIA BEACH, VA
- 10. DALLAS, TX

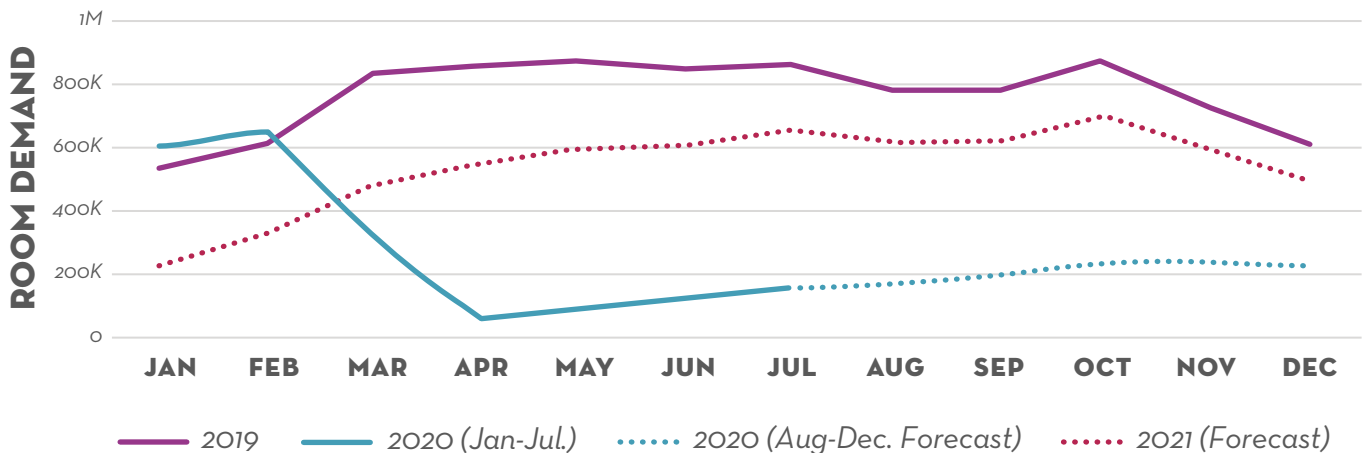
Source: VisaVue Travel

## DOMESTIC VISITATION FORECAST



Source: MMGY Travel Intelligence/Tourism Economics, August 2020

## HOTEL PERFORMANCE AND FORECAST



Source: STR/Tourism Economics, August 2020; data is for District of Columbia only